**Director, Sales & Marketing Appointed at S-2international LLC**

August 15

McDonough, GA-August 15, 2018-S-2interantional LLC has appointed Gregory Maduro to the position of Director, Sales & Marketing. Greg assumed this new role on August 13, in a continued effort by S-2international LLC to position itself for significant growth.

The Director, Sales & Marketing will work to integrate our direct sales & marketing efforts throughout all departments of our Company. “S-2 growth is dependent upon our ability to diversify our customer base and expand our core offerings. To do that we must have someone with a strategic vision for sales & marketing” said Jennifer Mead, CEO.

Gregory Maduro has worked as a Business Development executive for S-2 in the months preceding his appointment to Director. Prior to that, Mr. Maduro had a broad-range of experience working in Business Development and Strategic Marketing, as well as in Distribution Management. These experiences included industries professional sports, retail, and tradeshow. Mr. Maduro is a graduate of the United States Military Academy, West Point, NY.

In his newest role, he will be responsible for development of strategic sales strategies for diversification customers and offerings. He will expand brand recognition and improve external marketing communications. He will work cross-departmentally to establish service standards and improve customer satisfaction. Additionally, Mr. Maduro will build an inside and outside business development team. The primary goal of this role is to re-position S-2 in its market to facilitate aggressive growth over the next 5 years.

Mr. Maduro will be based out of McDonough, GA and will report to Vice President & General Manager, Brian Lawson.

**About S-2international LLC**

S-2international LLC was founded in 2005 in McDonough, GA. It is a recognized leader in providing third-party, time & service-sensitive ground shipping solutions. S-2 is a certified Woman-Owned Enterprise (WBENC) with 30 employees servicing the US, Canada & Mexico.

[www.s-2international.com](http://www.s-2international.com)

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