



SPONSORSHIP OPPORTUNITIES

2025 Conference Prospectus



Let's work together to create
the perfect Conference
Sponsorship & Marketing
package for you!

TEANA is looking forward to bringing our members and supporters together from across North America for our 2025 Annual Conference, taking place June 19 – 22 at the Omni Louisville! TEANA offers companies and organizations a wide range of sponsoring and marketing opportunities that allow you to showcase your products, services and expertise. Your support allows TEANA to advance its mission and continue to grow. Our members are very loyal and like to do business with those who support the association.

Take a look at our options and put together a package that meets your marketing, exposure and promotional needs. Our options are a la carte.

DON'T SEE WHAT YOU'RE LOOKING FOR?

Let's work together to create the perfect Sponsorship & Marketing package for you!
Contact the TEANA Office at admin@teana.org or (518) 313-1221.

Conference Sponsorships

Golf Outing Sponsorship \$2,000.00 [Silver Level]

Friday, June 20 at Champions Pointe Golf Club

Includes:

- Company logo on all promotional materials for the Conference & Golf Outing.
- Half page ad in event program.
- Company logo on banner at conference.
- Your representative acknowledged at event.

Louisville Food Tour Sponsorship \$2,000.00 [Silver Level]

Friday, June 20 at various stop-offs

Includes:

- Company logo on all promotional materials for the Conference & Food Tour.
- Half page ad in event program.
- Company logo on banner at conference.
- Your representative acknowledged at event.

Conference Welcoming Event at Pin + Pro Sponsorship **\$4,000.00**

Friday, June 20 at Pin + Proof (Located right at the Omni)

[Diamond Level]

Includes:

- Company logo on all promotional materials for the Conference & Welcoming Event.
- Full page ad in event program.
- Company logo on banner at conference.
- Signature drink or beer named for your company.
- Your representative acknowledged at event.

SPONSOR A SPEAKER! **\$2,000.00 [Silver Level]**

Conference Kick-Off Speaker (Theme: Working with Generations)

OR

Lunchtime Keynote Speaker (Theme: Collaboration & Profitability)

Includes:

- Company logo on all promotional materials for the Conference & Speaker Session.
- Your company logo and acknowledgement on session slide.
- Your representative recognized at session.
- Half page ad in event program.
- Company logo on banner at conference.

SPONSOR A MEAL OR BREAK! **\$2,000.00 [Silver Level]**

Choose from:

Saturday Breakfast | Saturday Network Break | Saturday Lunch | Sunday Goodbye Breakfast

Includes:

- Company logo on all promotional materials for the Conference & Speaker Session.
- Your company material at all place settings at the meal.
- Your representative recognized at meal.
- Half page ad in event program.
- Company logo on banner at conference.

Conference Awards Banquet & Celebration Sponsorship **\$5,000.00**

Saturday, June 21 at Grand Ballroom

[Platinum Level]

Includes:

- Company logo on all promotional materials for the Conference & Welcoming Event.
- Your company material at all place settings at the meal.
- Your representative provided 2 minutes to greet attendees and speak about your company.
- Your company logo on slide deck at meal.
- Full page ad in event program.
- Company logo on banner at conference.

Bourbon Tasting Sponsorship **\$2,000.00 [Silver Level]**

Saturday, June 21—directly following the Awards Banquet & Celebration

Includes:

- Company logo on all promotional materials for the Conference & Bourbon Tasting.
- Half page ad in event program.
- Company logo on banner at conference.
- Your representative acknowledged at event.

Other Event Sponsorships

Conference Welcome Bag Sponsorship **\$2,500.00 [Gold Level]**

Includes:

- Your company logo along with TEANA logo on the conference bag.
- Company logo on banner at conference.
- Company listed in the program.
- Can include company information and/or giveaway in bag.

Conference Room Key Sponsorship **\$2,500.00 [Gold Level]**

Includes:

- Your company logo/ad, along with TEANA conference logo on the key.
- Company logo on banner at conference.
- Company listed in the program.

Conference Lanyard Sponsorship **\$1,500.00 [Silver Level]**

Includes:

- Your company logo along with TEANA logo on the lanyard.
- Company logo on banner at conference.
- Company listed in the program.

Conference AV Sponsorship **\$1,500.00 [Silver Level]**

Includes:

- Your company thanked and logo featured on every slide deck used at conference.
- Company logo on banner at conference.
- Company listed in the program.

Bag Stuffer **\$250.00**

Includes:

- Include your company's literature and/or giveaway in every conference bag.
- We will confirm the number of items to ship to TEANA for inclusion in the bag.
- Company listed in the program.

Take an Ad in the Conference Program

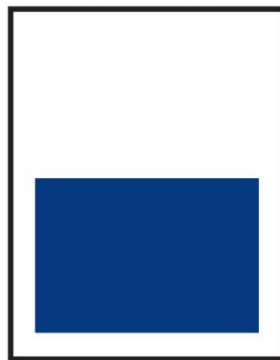
This commemorative program comes in a printed edition distributed at our event in Louisville, followed by an electronic version that is distributed to all TEANA Members & Supporters—as well as posted on the TEANA website. This gives this publication a long “shelf life.”

Ad Options

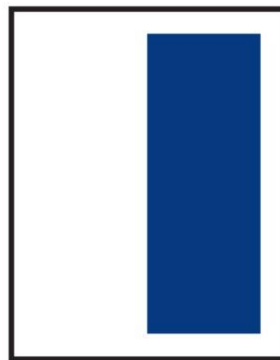
Back Cover	\$300.00
Inside Front Cover	\$250.00
Inside Back Cover	\$250.00
Full Page	\$200.00
Half Page	\$125.00
Quarter Page	\$75.00
Business Card	\$35.00



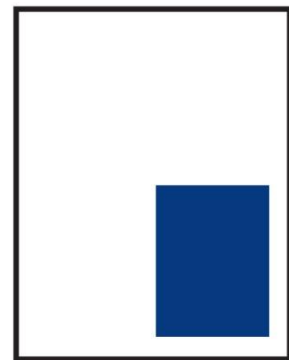
Full Page
7 1/2" x 9 1/4"



Half Page (Horizontal)
7 1/2" x 4 1/2"



Half Page (Vertical)
3 1/2" x 9 1/4"



Quarter Page
3 1/2" x 4 1/2"

Donate a Prize / Support the TEANA Scholarship Fund!

We're adding to energy and fun at the Awards Banquet & Celebration with prize giveaways!

If your company would like to donate a gift basket, prize, or gift certificate—please indicate the item(s) and value on the registration form. All donations will be acknowledged at the conference—and afterwards.

BECOME A SPONSOR TODAY!

Sign-up by completing the enclosed registration form and return to the TEANA Office—or use our online form which can be found on our Conference Portal at:

<https://teana.memberclicks.net/2025-annual-conference-portal>

QUESTIONS? NEED ASSISTANCE?

Contact the TEANA Office at admin@teana.org or (518) 313-1221.



TEANA 2025 Conference Registration Form

Conference Attendance & Sponsorship Form

Please complete this form and submit with payment to address listed below. Please send any artwork electronically to the TEANA Office at admin@teana.org. Please keep a copy of this form for your records.

NOTE: This is a 3-part form: Part 1: To register for attending the conference; Part 2: To sign-up as a sponsor; and Part 3: To add-up your total cost. Thank you.

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State/Province: _____ Zip: _____

E-Mail: _____ Phone: _____

PART 1 – REGISTER TO ATTEND

Registration Type	Early Bird Rate (Until 5/31/25)	Regular Rate (6/1/25 – Conference)	How Many?	Total
Full Registration – TEANA Member (For 1st, 2nd and 3rd Employee from a Company)	\$675.00	\$725.00		
Full Registration - TEANA Member (For the 4th Employee or more from a Company)	\$575.00	\$625.00		
Non-Member	\$925.00	\$975.00		
Spouse/Guest (Non-Employee)	\$400.00	\$400.00		

Names of Attendees

ATTENDEE 1 NAME: _____ Title: _____

Type: ___ TEANA Member ___ Non-Member ___ Spouse/Guest (Non-Employee)

ATTENDEE 2 NAME: _____ Title: _____

Type: ___ TEANA Member ___ Non-Member ___ Spouse/Guest (Non-Employee)

ATTENDEE 3 NAME: _____ Title: _____

Type: ___ TEANA Member ___ Non-Member ___ Spouse/Guest (Non-Employee)

ATTENDEE 4 NAME: _____ Title: _____

Type: ___ TEANA Member ___ Non-Member ___ Spouse/Guest (Non-Employee)

ATTENDEE 5 NAME: _____ Title: _____

Type: ___ TEANA Member ___ Non-Member ___ Spouse/Guest (Non-Employee)

ATTENDEE 6 NAME: _____ Title: _____

Type: ___ TEANA Member ___ Non-Member ___ Spouse/Guest (Non-Employee)

For more than 6 attendees, please add on a separate sheet. **TOTAL THIS PAGE: \$** _____

Carry over to next page.

PART 2 – REGISTER TO BE A SPONSOR/PROFESSIONAL PARTNER

Complete this section if you wish to support our conference as a Sponsor/Professional Partner.

Conference Sponsorship Opportunities

- Golf Outing Sponsor [Gold] - \$2,000.00
- Food Tour Sponsor [Gold] - \$2,000.00
- Welcoming Event Sponsor [Diamond] - \$4,000.00
- Speaker Sponsor [Silver] - \$2,000.00 *Which?* _____
- Meal Sponsor - \$2,000.00 [Silver] *Which?* _____
- Awards Banquet Sponsor [Platinum] - \$5,000.00
- Bourbon Tasting Sponsor [Silver] - \$2,000.00
- Welcome Bag Sponsor [Gold] - \$2,500.00
- Room Key Sponsor [Gold] - \$2,500.00
- Lanyard Sponsor [Silver] - \$1,500.00
- AV Sponsor [Silver] - \$1,500.00
- Bag Stuffer - \$250.00

Auction Donation (List item(s) & value below: _____)

Conference Program Advertising

- Back Cover - \$300.00
- Inside Front Cover - \$250.00
- Quarter Page - \$75.00
- Inside Back Cover - \$250.00
- Full Page - \$200.00
- Business Card - \$35.00
- Half Page - \$125.00

TOTAL THIS SECTION: \$ _____

PART 3 – COMPLETE REGISTRATION/PAYMENT OPTIONS

Total Conference Attendees (Page 1) = \$ _____

Total Sponsorships (This Page) = \$ _____

TOTAL ENCLOSED: = \$ _____

PAYMENT METHOD:

Check Enclosed (Make payable to: TEANA)

Credit Card

Type of Card: Visa MasterCard Amex Discover

Name on Card: _____

Card Number: _____

Expiration Date: _____ Security #: _____

Please send this form and your payment to:

TEANA Conference | 230 Washington Avenue Extension, Suite 101 | Albany, NY 12203

admin@teana.org | Fax: 518-463-8656 | Phone: 518-313-1221